

**What is claimed is:**

1. A straw (10) which includes a through hole (11) for allowing the flowing of a beverage therein, the straw  
5 comprising:

built-in amusement units contained inside the through hole of the straw and adapted to partially rotate according to the flow of the beverage in order to provide a user with an amusement sense.

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2. The straw according to claim 1, wherein each amusement unit includes: a pair of guide members (110) separated in a fixed interval from each other and having semicircular guide holes (111) respectively, the  
15 semicircular guide holes (111) being positioned in the form of a zigzag; a pair of support members (120) fixed between the guide members (110) for supporting the guide members (110), opposed to each other and having support holes (121) formed at the center thereof respectively; and a rotating  
20 member (130) mounted on the support hole (121) in such a way as to rotate in a clockwise direction and a counterclockwise direction, the rotating member (130) having a body (131) formed in the same line as the support holes (121) of the support members (120) and having a hole  
25 (132) formed in the center thereof, three rotating wings (133) radially formed on the circumference of the body (131), and a rotary shaft (134) mounted in the hole (132) of the body (131) and assembled with the support holes 121

of the support members (120) in such a way as to rotate in the clockwise direction and the counterclockwise direction, and

wherein the amusement units are accumulated and firmly  
5 mounted on the inner periphery of the through hole (11) of the straw (10).

3. The straw according to claim 2, wherein the rotating member (130) is fluorescent.

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4. A straw having built-in amusement units, each built-in amusement unit comprising: a pair of guide members (110) separated in a fixed interval from each other and having semicircular guide holes (111) respectively, the  
15 semicircular guide holes (111) being positioned in the form of a zigzag; a pair of support members (120) fixed between the guide members (110) for supporting the guide members (110), opposed to each other and having support holes (121) formed at the center thereof respectively; and a rotating  
20 member (130) mounted on the support hole (121) in such a way as to rotate in a clockwise direction and a counterclockwise direction, the rotating member (130) having a body (131) formed in the same line as the support holes (121) of the support members (120) and having a hole  
25 (132) formed in the center thereof, three rotating wings (133) radially formed on the circumference of the body (131), and a rotary shaft (134) mounted in the hole (132) of the body (131) and assembled with the support holes 121

of the support members (120) in such a way as to rotate in the clockwise direction and the counterclockwise direction, wherein the amusement units (100) are accumulated and firmly mounted inside a case (200) having a cylindrical body (210) for containing the amusement units (100) and a lower insertion hole (220) for holding the straw (10), and then, a cap (300) having an upper insertion hole (310) for holding the straw (10) therein is covered on the upper portion of the case (200), and the straw (10) is inserted into the lower insertion hole (220) and the upper insertion hole (310).

5. The straw according to claim 4, wherein the rotating member (130) is fluorescent.